Gilberto Reyes

Resume 2025

Languages: English, Spanish ║ Email: [gilbertoreyes052@gmail.com](mailto:gilbertoreyes052@gmail.com) ║Website: [https://shorturl.at/lESaS](https://shorturl.at/lESaS%20) *LinkedIn:* [https://shorturl.at/RXYG0](https://shorturl.at/RXYG0%20) https://shorturl.at/RXYG0https://shorturl.at/RXYG0https://shorturl.at/RXYG0https://shorturl.at/RXYG0https://shorturl.at/RXYG0https://shorturl.at/RXYG0 https://shorturl.at/RXYG0https://shorturl.at/RXYG0

*Skills:* ●HTML *●*CSS ●Tailwind CSS *●*JavaScript ●JSON ●Bootstrap ●React ●Liquid ●Shopify development ●Git ●jQuery

*I. Professional Profile*

A passionate Front-End Developer with expertise in creating high-performance eCommerce solutions and custom Shopify themes. Proficient in Liquid, HTML, CSS, JavaScript, and React, with a strong focus on front-end development. Experienced in customizing Shopify stores, integrating third-party apps, and enhancing site functionality to improve user experience and conversion rates. Skilled in responsive design and implementing React for dynamic, user-friendly interfaces. A fast learner with a proactive mindset, dedicated to delivering innovative solutions and staying current with the latest web development trends.

*II. Professional Experience*

**Front-End/Shopify Developer** (August 2021 – Present)

**Designed** and implemented custom Shopify themes for various eCommerce businesses, resulting in a 20% increase in user engagement and site performance.

**Integrated** third-party Shopify apps and custom features to enhance the user shopping experience, leading to a 5% boost in overall conversion rates for clients.

**Optimized** product pages and site navigation through responsive design and SEO strategies, contributing to a 10% increase in organic traffic and mobile responsiveness.

***III. Projects***

* **Theme Custom Coffee Store Using Dawn Theme**
* Created a visually appealing and user-friendly store using the Prestige theme.
* Added advanced custom features and integrated third-party apps to improve functionality and boost conversion rates by 5%.
* **Custom Shopify Store Using Prestige Theme**
* Developed a professional coffee store using the Dawn theme, focusing on clean design and usability.
* Enhanced product pages, navigation, and mobile responsiveness, leading to a 20% increase in user engagement and a 10% rise in organic traffic.

*IV*. Certifications

* Specializations:

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| [Specialization in Software Engineering](https://coursera.org/share/51d30ffbb7149f430cc66ff2e827c5d0) | The Hong Kong University of Science and Technology | 3 -Course Specialization  (Feb – May 2023) |
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| [Specialization in Responsive Website Development and Design](https://coursera.org/share/0cd23c8a82b16f98eb54587d4f810e42) | University of London | 6 -Course Specialization  (April– Aug 2021) |
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